

Business Studies Curriculum and Assessment Map

Term	Date	Week	Year 7	Year 8	Year 9	Year 10 (new spec)	Year 11 (old spec)	
Autumn A	05-Sep	1	Students do not study Business Studies in year 7.	Students do not study Business Studies in year 8.	What is business? Globalisation and trade	R067 (TA2): Market research; data; market segmentation R068 (TA1): Market research; sampling methods; Using research tools; Review market research	NEA 1 Unit 65 Design a business proposal completed	
	12-Sep	2			Location			
	19-Sep	1						
	26-Sep	2						
	03-Oct	1						
	10-Oct	2						
	17-Oct	1						
24-Oct			October Half-Term	October Half-Term	October Half-Term	October Half-Term	October Half-Term	
Autumn B	31-Oct	2			What makes a successful entrepreneur?	R068 (TA2): Identify customer profile R068 (TA3): Create a design mix; Review and finalise design	NEA 2 R066 Market and Pitch a Business Proposal	
	07-Nov	1						
	14-Nov	2						
	21-Nov	1						
	28-Nov	2						
	05-Dec	1						
	12-Dec	2			Entrepreneur Assessment		Revision assessments for R064 resit exam Jan 23	
	19-Dec	1					Christmas Break	
26-Dec			Christmas Break	Christmas Break	Christmas Break	Christmas Break	Resit R064 Enterprise and Marketing Concepts, NEA 1 Design Business	
Spring A	02-Jan	1			What is business finance?	R067 (TA3): Cost, revenue, profit and loss; break-even; cash R068 (TA4): Financial viability	NEA 2 R066 Market and Pitch a Business Proposal	
	09-Jan	2						
	16-Jan	1						
	23-Jan	2						
	30-Jan	1						
	06-Feb	2			Cashflow - unit assessment		February Half-term	
13-Feb			February Half-term	February Half-term	February Half-term	February Half-term	February Half-term	
Spring B	20-Feb	1			Breakeven - assessment	R068(TA5): risks and challenges R068: NEA 1 continue write up	NEA 2 R066 Market and Pitch a Business Proposal	
	27-Feb	2						
	06-Mar	1						
	13-Mar	2						
	20-Mar	1						
	27-Mar	2			Marketing Market research, segmentation,		Easter Break	
03-Apr			Easter Break	Easter Break	Easter Break	Easter Break	Easter Break	
10-Apr						Year 10 Exams	Easter Break	
Summer A	17-Apr	1			Marketing mix, 4Ps, Marketing Cookie Project assessment	R067 (TA4): Marketing mix; advertising medium; promotion R069 (TA1): Branding; opportunities and threats	All NEA R065 re-submission and R066 submit for moderation 15 May	
	24-Apr	2						
	01-May	1						
	08-May	2						
	15-May	1						
	22-May	2				May Half-term	External Exams	
29-May			May Half-term	May Half-term	May Half-term	May Half-term	May Half-term	
Summer B	05-Jun	0			Marketing OTG Cookie Project assessment	R069 (TA2): Promotional plan and materials	External Exams	
	12-Jun	1						
	19-Jun	2						
	26-Jun	1						
	03-Jul	2						
	10-Jul	1						
	17-Jul	2			Business ethics, Personal finance		External Exams	